

## FOR IMMEDIATE RELEASE

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### SEEK To Add 160 United States Franchise Units

Grafton, Wisconsin – May 27, 2008 – SEEK Careers/Staffing is expanding its United States presence with plans to award more than 160 franchise units over the next five years. One of the most recognizable names in Wisconsin's staffing industry, SEEK has 14 locations in Wisconsin plus locations in Reno, NV and Charlotte, NC and is now attracting experienced, well capitalized, franchise entrepreneurs to continue the growth and expansion of the brand.

SEEK's aggressive franchise development plan aims to add 160 locations by 2013. Calling for new locations in mid-size and small markets across the United States, "SEEK's expansion will occur through single location openings," announced Carol Ann Schneider, Managing Partner of SEEK Franchising and CEO/Founder of SEEK Careers/Staffing, Inc.

America's staffing companies employed more than 2.96 million temporary and contract workers per day in 2006. The staffing industry added an average of 52,000 jobs per day in 2006 a growth of 1.8%. The staffing industry employment growth has handily outpaced overall employment growth every year since 1990. As the staffing services growth trend continues to perform solidly, a new average daily employment record in 2008 exceeded three million people working, according to the American Staffing Association.

"There is little doubt that this is the right time to invest in a SEEK Careers/Staffing franchise," Schneider added. "While the interest that we are seeing is remarkable, we are very selective when it comes to granting a franchise. SEEK has always been about changing lives by helping people to achieve their individual destinies – we cannot afford to let that change."

Offering a solid business model with comprehensive support – real estate, construction, technology, payroll funding, marketing, operations training, SEEK provides experienced entrepreneurs from a variety of backgrounds the rare opportunity to invest in a strong brand and to have a positive effect on the communities they serve.

"We treasure our past. Over the last four decades, the extraordinary customer service that we deliver to both our customers and employees has become well known," Schneider said. "Our years of experience give us an edge in every aspect of the business – from operations and customer consultation to partnering with some of the most influential organizations."

#### About SEEK Franchising, LLC

Established in Grafton, Wisconsin in 1971, SEEK Careers/Staffing is the 5<sup>th</sup> largest woman owned business in Wisconsin with 16 owned locations in 3 states. Capitalizing on the success of SEEK Careers/Staffing, SEEK Franchising, LLC was established in October of 2007. SEEK offers full service commercial staffing employees, testing, recruitment and I9 verification while maintaining its core tradition of placing the right people in the right jobs. With our experience of matching tens of thousands of people to tens of thousands of jobs, we are experts at finding work assignments in virtually all occupations from labor to management.

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